

Macy's
Herald Square
34th St. to 35th St.

Boys' All Wool Suits Make Practical Christmas Gifts

\$8.94



Well-made blue serge and mixture suits, in several models. Taken from regular stock and reduced for this event. These suits are well-made, cut full and are alpaca lined.

At this price it is a wise procedure to buy him a suit for school and one for Sunday, too.

Sizes 8 to 18 years.

—Second Floor, 34th Street, Near.

Worth Giving!

Men's House Coats

\$8.87

incl. tax
They make Home
more Homelike

It's nice to have a gift enjoyed as a gift as well as for the spirit in which it is given.

One of these comfortable House Coats will be such a gift. Of double faced fabric and with shawl collar. In the following desirable colors: Gray, Brown, Blue and Green. Sizes 34 to 46.

—Fifth Floor, Front.



IN PREPARATION

Semi-Annual Sale of Linens, including Blankets and Sheetings, will be held during the week of December 27th-December 31st. Detailed announcements will appear in our advertisements of Sunday, December 26th.

January Sale of White will begin on Monday, January 3d, and continue throughout the entire month of January. Detailed announcements will appear in our advertisements of Sunday, January 2d.

Individual Savings of from \$180.00 to \$1032.00

Brilliant White and Perfect Diamonds

A last minute opportunity to secure a gift that has real intrinsic as well as lifelong sentimental value.



The articles listed below are reduced to the prices of several years ago, and cannot be replaced by us to sell at such low prices.

DIAMOND JEWELRY

DIAMOND RINGS				
Register Number	Description	Vt. of Diamond Carats	Reduced from	Sale Price
4551	Man's all platinum, gypsy style, square cut diamond, 2 sapphires on each side.	1.32	\$1,509.00	\$989.00
4854	Single stone, platinum top and 14 carat gold shank.	3.40	\$3,096.00	\$2,064.00
4865	Single stone, fancy platinum mounting.	1.21	\$1,034.00	\$689.00
4917	Single stone, fancy platinum mounting, 1 diamond on each side of shank.	1.48	\$1,308.00	\$879.00
4919	Single stone, fancy platinum mounting.	1.36	\$1,259.00	\$839.00
4943	Single stone, bowknot design, platinum mounting, set with 14 small diamonds.	1.50	\$1,389.00	\$924.00
4959	Single stone, platinum top and 14 carat gold shank.	2.71	\$2,523.00	\$1,689.00
4960	Single stone, platinum top and 14 carat gold shank.	2.39	\$2,223.00	\$1,489.00
DIAMOND LAVALLIERES				
1190	Fancy platinum mounting, set with 79 diamonds.	2.15	\$1,089.00	\$784.00
1211	Fancy platinum mounting, set with 28 diamonds and 2 ultra-fine black opals weighing 20 carats.	.58	\$1,049.00	\$694.00
DIAMOND FLEXIBLE BRACELETS				
196	All platinum, set with 20 diamonds and 20 genuine sapphires.	2.35	\$1,424.00	\$994.00
202	All platinum, set with 48 diamonds.	4.25	\$1,489.00	\$1,289.00

Diamond Rings Diamond Bracelets Diamond Lavallieres Diamond Bar Pins Diamond Wrist Watches

DIAMOND WRIST WATCHES			
Register Number	Description	Reduced from	Sale Price
180	Rectangular style, set with double row of diamonds, 18 jewel movement, all platinum.	\$994.00	\$749.00
191	All platinum, set with 47 diamonds, 17 jewel movement. Can also be worn as sautoir watch.	\$1,249.00	\$894.00
206	Miniature wrist watch that can be worn with ribbon or extension bracelet. Set with 73 diamonds and fitted with a fine 18 jewel movement.	\$1,689.00	\$1,489.00
207	Ring Watch—a very small size, and a beautiful ring when closed. Set with 57 diamonds and fitted with a fine 18 jewel movement. All platinum.	\$1,089.00	\$894.00
DIAMOND BAR PINS			
2835	Fancy design, bowknot on each end, set with 61 diamonds and 12 sapphires. All platinum.	2.12	\$1,074.00
120	Graduated size, consisting of 141 pearls, weighing .9840 grains. Platinum and diamond clasp.	\$1,789.00	\$1,489.00
LESS EXPENSIVE DIAMOND JEWELRY			
DIAMOND RINGS.		\$24.89 and up	
DIAMOND BAR PINS.		\$31.50 and up	
DIAMOND SCARF PINS.		\$26.25 and up	
DIAMOND CUFF LINKS.		\$25.50 and up	
DIAMOND LAVALLIERES.		\$25.50 and up	
DIAMOND BRACELETS.		\$25.50 and up	
DIAMOND WRIST WATCHES.		\$124.00 and up	
DIAMOND BROOCHES.		\$28.50 and up	

—Main Floor, 34th Street.

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34th St. to 35th St.

Mackinaws at Reduced Prices

The out-of-doors man needs a mackinaw. What gift is more welcome than one which meets a necessity? The mackinaw is the garment for skating, sleighing, hunting and all other winter sports.

These mackinaws are full belted models, excellently tailored of sturdy, warmth-giving cloth.

47 Mackinaws were up to \$23.74

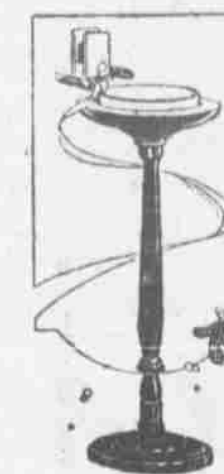
Sale Price \$17.74

—Sporting Goods Section, Fifth Floor, 34th Street, Broadway.



The Smoker's Gift Is Here

Last minute gift seekers will find pleasing assortment of smokers' accessories at our usual lowest-in-the-city prices.



Humidors, capacity 500 cigars. Beautifully made of Circassian Walnut, Rosewood or Mahogany, with inlaid brass name-plate. Porcelain lined. \$64.50

Combination Humidors for cigarettes and cigars. Some with compartment for tobacco also. Made of Circassian Walnut, Rosewood, or Mahogany with inlaid brass name-plate. Porcelain lined. \$42.50

Mahogany or American Walnut Humidor, with inlaid nameplate. Capacity 50 cigars. Porcelain lined. \$13.48

Solid Mahogany Pedestal Stands, \$9.94 to \$10.74

Smoker's Solid Mahogany Stand, with match holder and cigar rests of highly polished metal. Removable glass tray illustrated. \$4.94

Smoker's Mahogany Finish Stand, removable glass tray with insect cigar rests. Usually \$2.97, \$1.98

—Fifth Floor, 34th Street.

Gifts for Women—Silk Underwear

Dainty silk underwear, of which one can never have too large a supply, is offered here at prices that will not fail to make an appeal.

Marchioness Pink Glove Silk Camisoles, \$1.94	Marchioness Glove Silk Vests, \$3.19
Hemstitched tops and lace trimmings make these attractive.	White or pink with tailored tops, these vests possess good wearing qualities.
Marchioness Pink Glove Silk Camisoles, reduced from \$3.79, now \$2.69	Marchioness Glove Silk Vests, \$3.89
Eight styles of lace trimmed camisoles that also have pretty lace yokes.	14 inch length vests, in white or pink, that are trimmed with pretty embroidered designs.
Marchioness Glove Silk Vests, \$3.39	Marchioness Glove Silk Bloomers, \$3.39
Extra length vests with tailored tops, in white or pink.	Excellent value bloomers in pink, white or black.
Marchioness Silk Petticoaters, reduced from \$8.39, now \$6.39	Marchioness Glove Silk Bloomers, reduced from \$4.49, now \$3.69
In pink, navy, brown, purple, taupe, white or black.	Made to give long service. In white, pink or black.
Novelty lace trimmed vests or envelope chemises are offered at prices ranging from \$5.29 to \$8.19	Prices do not include tax.

—Main Floor, Centre, Near.

Give Macy Merchandise Bonds

The last-minute gift need bespeak no lack of thoughtfulness. A Macy Merchandise Bond carries with it every suggestion of consideration for the recipient's pleasure that any gift could bear. Sold at the main floor desk in denominations of one, two and five dollars.

—Main Floor, Centre.

A Pre-Christmas Sale of Students' All Wool Suits

(with long trousers)

\$24.50

Ages 15 to 20

In this sale are gathered Young Men's Suits from our regular stock. Although the price has been radically reduced the quality is the same high order that has featured MACY clothing for years. These suits have a style and tailoring that will appeal to the young man, and a durability of fabric and a low price that will find favor with dad.

In colors and fabrics that permit wide choice.

—Fifth Floor, Front.



Sonora Phonographs

At About Fifteen Per Cent. Less Than Elsewhere

—But For Cash Only

Three of the most popular models of Sonora—all of them noted for their tone "Clear as a Bell." These brand-new and perfect machines are guaranteed by R.H. Macy & Co. for one year against any defect in mechanism or workmanship and are repaired by us during this time without charge.



The Minuet Model (illustrated) is the largest and the finest of the conventional type of Sonora machines and is finished in genuine mahogany. The size is 48 3/4 inches high, 22 3/4 inches wide and 22 3/4 inches deep. Two other popular models are also on sale:

	Elsewhere	Macy's Price
Minuet (Improved),	\$215.00	\$183.00
Baby Grand,	235.00	199.00
Elite,	300.00	256.00

The Minuet Model SONORA
Sale Price \$183.00
(Elsewhere \$215.00)

The last two models are of the bulge type, displaying delicately curved lines. Save 10% or more on other standard phonographs, records, sheet music and musical instruments in

—Complete Music Dept., Fourth Floor, 34th St., Near.

Vest Pocket Cameras

with good lenses
MAKE IDEAL
XMAS GIFTS

Camera Dept. specialists in small cameras with high grade anastigmat lenses, which take clear cut pictures of such sharp definition that they may either be preserved in their original size or easily enlarged without loss of detail.

Vest Pocket Kodaks with anastigmat lenses.	Sizes 1 1/2x2 1/4, \$14.49 to \$33.50
Vest Pocket Ansco's with anastigmat lenses.	Size 1 1/2x2 1/4 \$17.24 to \$22.89
Vest Pocket Ansco cameras with anastigmat lenses.	Size 2 1/4x3 1/4, \$34.50 to \$69.25
New Vest Pocket Special, 2 1/4x3 1/4 inches, with F-7.5 anastigmat lenses.	\$24.89

Cameras of larger sizes in great variety, including Kodaks, Ansco's, Graflexes and Premos, priced up to \$269.00.

Box Cameras, \$2.59 to \$5.41

—Camera Dept., Fifth Floor, Centre.

Gift Suggestions



Cut Glass is always desirable, always appreciated. At an opportune moment we offer specially attractive items in sparkling crystal, rich in floral and mitre cuttings.

Richly cut, clear ringing glass.

	Usual Prices	Sale Prices
Bon Bon Dishes	\$1.49	97c
Spoon Trays	1.89	\$1.24
Mustard Jars	1.97	1.24
Bread Trays	5.89	3.94
Sugar and Cream Sets	6.89	4.94
Celery Trays	7.89	4.94
Fruit Bowls	8.89	4.94
Orange Bowls	9.89	6.49
Light cut glass, decorated with dainty floral and wreath designs.		
Spoon Trays	97c	49c
Horse Radish Jars	47c	29c
Sugar and Cream Sets	74c	49c
Celery Trays	\$1.97	97c
Handled Spoon Holders	97c	69c
Sugar and Cream Sets	97c	69c
Cider sets, 7 pieces	\$1.69	\$1.24
Berry Bowls	2.97	1.97
Iced Tea Sets, 8 pieces	4.49	3.74

—Basement, 34th Street.

Sewing Machines

"New Empire"

Portable Electric Sewing Machines

\$54.75

One of the newest ideas in sewing machines. Of the vibrating type, it is particularly easy and simple to operate.

It is constructed of high-grade material throughout and has all the latest improvements such as automatic tension, automatic bobbin winder and self-setting needle. Finished in walnut. Cover and full set of attachments.

Macy's Special Sewing Machine

\$26.50

Vibrating type, ball bearing, high-grade material throughout. Finished in golden oak, it has drophead, apron front, three drawers and all the latest improvements such as automatic bobbin winder and self-setting needle. Complete set of attachments with each machine.

—Fourth Floor, Near.

695 Pairs of Scrim Curtains Reduced

3 styles of scrim curtains in white, cream and Arabian. 2 1/2 yards long, trimmed with hemstitching and one or two rows of tucks.

Originally \$4.24 and \$4.49. Now \$2.97

8 styles of scrim curtains in white, cream and Arabian. 2 1/2 yards long. Hemstitched, and trimmed with lace, edging and some with drawnwork design.

Originally \$5.74, \$6.24 and \$6.49. Now \$4.49 and \$4.94

Imported Silk Faced Armure

50 inch imported silk faced armure in rose, blue, gold and heliotrope. 2 attractive designs. Suitable for draperies, hangings and fancy articles.

Originally \$8.74 yd., Now \$6.44 yd.

—Fourth Floor, Near.

Beauty—Economy Electric Chair Lamps

\$14.48

Formerly \$20.73

The electric chair lamp fills a unique place in the household scheme. For reading by the glow of a soft, properly reflected light, the chair lamp is "the thing."

To the home decorator and gift seeker, it will make instant appeal, both for beauty and its unusually low price. The lamp illustrated is 56 inches high. The shade is silk and silk lined. 20 inches in diameter. It is attractively trimmed with a four-inch silk fringe. It is mounted on a mahogany finished base.

Complete with two 40-watt bulbs. Three styles of shades from which to select.

—Basement, 34th St., Front.

